

**MINUTES**  
**PANAMA CITY**  
**COMMUNITY DEVELOPMENT CORPORATION, INC**  
**DESTINATION PANAMA CITY**  
**PCDPC**  
**January 08, 2019**

**10:00 AM Commission Meeting Room**  
**840 W 11th Street, Panama City, FL 32401**

**Chairman Nichols called the meeting to order at 10:00 AM** CEO Jennifer Vigil called the roll; in attendance were: Chairman Mike Nichols, Greg Brudnicki, Billy Rader, Kenneth Brown, and Nirav Banker. Also present: Darlene Hachmeister, City Clerk/Treasurer. Board member Jennine Brown was absent.

**Acceptance of Financial Report Period Ending November 30, 2018:** Ms. Hachmeister presented the report. Mr. Budnicki made the motion to approve the Financial Report Period and Mr. Rader seconded. Motion passed 5-0.

**Approval of the Minutes:** Mr. Rader made the motion to approve the December 11, 2018 minutes and Mr. Brown seconded. Motion passed 5-0.

**Acceptance of Tourist Development Tax Reports:** Ms. Vigil presented the reports. Mr. Brudnicki made the motion to approve the Tourist Development Tax Reports and Mr. Brown seconded. Motion passed 5-0.

**Krewe of St. Andrews Event Grant Application:** Ms. Vigil presented the grant proposal to the board. The Krewe of St. Andrews is asking for \$4,000 primarily for the purchase of promotional items for their event taking place on February 22<sup>nd</sup> and 23<sup>rd</sup>, 2019. Mr. Brudnicki made the motion to approve the Tourist Development Tax Reports and Mr. Brown seconded. Motion passed 5-0.

**Update on Visitor's Center Building:** Ms. Vigil recommended this discussion be shelved until all other agenda items had been addressed. The board unanimously agreed.

**President Report:** Ms. Vigil presented the President Report which included the topics of: A Marketing and Public Relations Assistance Update which focused on the upcoming “Postcards from Panama City” campaign; Ms. Vigil’s attendance of the Explore Northwest Florida – Nashville Trade Show from January 23<sup>rd</sup> to January 28, 2019; and an update on the status of the Bay County Courthouse’s addition to the U.S. Civil Rights Trail.

**Update on Visitor’s Center Building (cont.):** Ms. Vigil gave a presentation on the pros and cons of staying in the current Visitor’s Center located at 1000 Beck Ave. She then showcased other potential locations and stated she would like to have one-on-one meetings with board members to discuss these other locations in order make a formal presentation at a future meeting. Ms. Vigil also mentioned the shortcomings of Destination Panama City sharing a space with city staff, and how it conflicts with the organizations mission. The board elected to terminate the lease at 1000 Beck Avenue and give a 30-day notice to the property’s current owner. Mr. Brudnicki made the motion to approve the termination of lease and Ms. Haligas seconded. Motion passed with a 5-0 vote.

**Next Quarterly Meeting – April 23, 2019:** The next regularly scheduled meeting of the PCCDC will be on April 23, 2019.

**Public Participation:** Robert Barnes of P.O. Box 1475 mentioned he would like to see the long-term home for a Visitor’s Center to be on the Panama City Marina. Ms. Vigil stated she was assessing all options and will discuss her findings with the board.

There was no further discussion

**Meeting adjourned at 10:45 AM**